

[NO1 Business](#)

About Us

Helping Businesses Find the Right Support to Grow

At **No1 Business**, we help businesses access the finance, services and support they need to move forward.

We bring together two core areas of expertise: **commercial finance introductions** and **business support services**. Through these specialist divisions, we work with businesses looking for funding as well as organisations seeking reliable outsourced sales, customer support and BPO solutions.

Commercial Finance

Through our finance division, we act as a **commercial finance introducer**, helping eligible UK businesses explore potential funding solutions through a panel of trusted commercial and alternative finance providers.

Whether a business needs working capital, an unsecured business loan, a Merchant Cash Advance, equipment finance or another form of commercial funding, our role is to understand the requirement and, where appropriate, make an introduction to a suitable finance provider.

We don't lend money or make lending decisions. Each lender carries out its own due diligence, eligibility assessment and underwriting before deciding whether to offer finance.

Business Support

Our business support services division supports companies looking to strengthen their sales, customer service and day-to-day operations through outsourcing.

Our services include **BPO, telemarketing, customer support, sales acquisition and related outsourced business solutions**.

We work with businesses that want to extend their capabilities, improve operational efficiency or build additional capacity without having to manage every function internally.

Built on Experience

No1 Business is a business division of **No1 Home Ltd**, an established UK-registered company.

While the No1 Business brand is developing these specialist areas, our team brings experience across commercial finance, sales, customer acquisition, telecommunications and outsourced business operations.

Our approach is straightforward: **understand the business first, then identify where we can genuinely add value.**

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Our Approach

We believe good business relationships start with understanding.

We listen to what a business is trying to achieve, understand the challenges it faces and then connect it with the appropriate solution, service or partner where we can.

Whether that means introducing a business to a potential finance provider or providing an outsourced sales and customer support solution, our focus remains the same:

Practical solutions. Clear communication. Long-term relationships.

One Business. Two Specialist Divisions.

Commercial Finance

Helping eligible UK businesses explore potential funding through our panel of commercial and alternative finance providers.

Explore [Finance](#)

Business Support Services

Helping businesses outsource sales, customer support, telemarketing and BPO requirements.

Explore [Business Support Services](#)

Our Mission

To make it easier for businesses to find the **finance, people and services** they need to grow.

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